



APCOA FLOW

We connect parking and mobility

APCOA  **FLOW**

Turn park time into free time.

PROVIDE A CONVENIENT MOBILITY EXPERIENCE

APCOA FLOW is a game changer. Because it is not about parking, it is about moving. By expanding our core offer, by tying into the customer's digital lifestyle in an unobtrusive way, we can build your business.

APCOA FLOW integrates easily into your customer's digital lifestyle. More than just beautifully convenient, it adds to the customer's feeling of emotional freedom, of being able just to travel wherever you want without worrying about parking, not about the arriving, not about the stay, not about the leaving.

APCOA FLOW

- Creates and strengthens customer relationships
- Increases parking frequency
- Generates higher revenue and income
- Supplies you with valuable customer data



THE FREEDOM TO *JUST GO*

APCOA FLOW is tomorrow's approach to parking. Because with APCOA FLOW, your customers don't have to waste any time thinking about parking. All they need to think about is where and when they want to go.

APCOA FLOW will become a part of your customer's lifestyle. After registration, the APCOA FLOW app or website will help them find a parking spot close to their destination. It will help them get into the car park. And it will speed up their exit. No more tickets or cash machines needed.

APCOA FLOW WILL:

- **Find a place to park the car**
No matter where the driver is, we'll find the closest off-street parking space
- **Tell the driver in advance how many parking spaces are available**
No more surprises when travelling to their favourite destination
- **Allow the driver to enter and exit the car park without hassle**
Remote validation with an RFID card or ANPR lets them drive right through to their parking spot and out again
- **Let the driver pay automatically without a ticket**
Registered customers can just drive out and the cost is automatically charged to their credit card
- **List and manage all their payments**
Customers will always have a complete overview of all their payments

THE BIGGER PICTURE

OUR VISION

We are a part of the changing world. We want to help redefine mobility and create smart cities, where parking and mobility are not a problem but a pleasant part of urban life. We are dedicated to building a dynamic ecosystem where our services connect our customers, partners, vehicles and car parks with each other.





LET THINGS FLOW...

APCOA FLOW is a digital service that re-imagines the whole travel proposition. Because travel is no longer just about getting there. It is about getting there in the easiest, most relaxed way possible.

APCOA FLOW will become an essential part of travelling because it minimises the problems of parking and maximises the customer travel experience. The customer loyalty this creates will generate revenue growth.

... AND FORGET THE REST

APCOA FLOW is a comprehensive and intelligent parking service that makes travelling more fun by giving the consumer a parking experience they won't even notice. People will simply go and arrive, not worrying about the hows and wheres.

DISCOVER HOW GREAT TRAVEL CAN BE



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Get in touch with us today and find out how the world of APCOA FLOW can create loyal, happy customers. Discover our market-leading digital products and services.

Discover how we drive consumer preferences and how we can create a wealth of data that will drive your business. We look forward to hearing from you!

APCOA PARKING Group is the leading full-service parking management company in Europe. The company has over 45 years of experience, expertise in 13 European countries and an extensive portfolio of clients.

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