



AIRPORT PARKING

EUROPE'S NO. 1 AIRPORT PARKING MANAGER



OUR AIRPORT REFERENCES



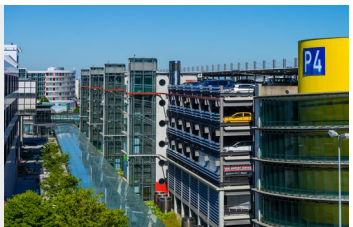
**BARI
AIRPORT**
Italy

**HEATHROW
AIRPORT**
UK



**BILLUND
AIRPORT**
Denmark

**STUTTART
AIRPORT**
Germany



**BERGEN
AIRPORT**
Norway

OUR SERVICES

PARKING: ONE CORE ELEMENT OF NON-AVIATION REVENUE

APCOA PARKING operates at around 30 airports in Europe. We understand the scale and complexity of airport parking operations best and believe that we can offer solutions to the challenges airports are facing today.

OUR SOLUTION AND YOUR BENEFIT

- **Yield management**
→ Higher site revenue and more competitive income
- **Operational excellence**
→ Smooth and seamless operations
- **Value added services**
→ Improved customer experience
- **Traffic management**
→ Organized forecourt areas and better traffic flow





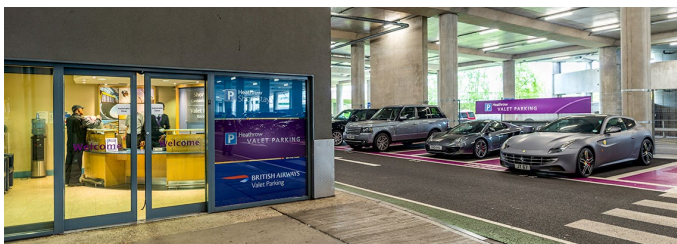
YIELD MANAGEMENT

- Proprietary methodology, pricing toolbox and dynamic pricing
- Targeted advertising campaigns based on customer intelligence
- Competitive response towards increased off-airport competition
- Enhanced customer journey through integrated airline & airport loyalty programs



OPERATIONAL SERVICE EXCELLENCE

- Regular reporting with updates on site performance
- Latest and most reliable parking management system
- Real-time site monitoring by our service centre
- Customized branding (white label or APCOA branding)



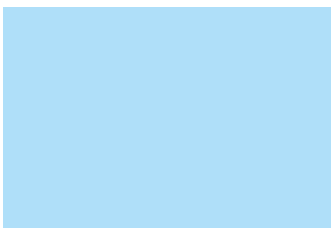
VALUE ADDED SERVICES

- Valet parking, VIP spaces & secure car parking
- Car washing & maintenance
- EV charging stations
- Car sharing & car rental return



TRAFFIC MANAGEMENT

- Taxi management
- Shuttle services
- Forecourt marshalling
- Staff parking



YOUR CONTACT



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GENERAL INFORMATION ABOUT US

APCOA PARKING Group is the leading full-service parking management company in Europe. The company has over 45 years of experience and expertise in 13 European countries and an extensive portfolio of clients. 30 European airports have entrusted APCOA with the management of their parking facilities.

APCOA Parking Group manages more than 1.4 million individual parking spaces. In doing so, APCOA uses its international experience to deliver future-oriented and innovative parking services to customers and property owners at over 9,000 locations. The company's 4,600 employees contribute international know-how and local expertise, and deliver new business and customised technical solutions.

APCOA PARKING HOLDINGS GMBH

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