



# PARK & CONTROL

PARKING SPACE MONITORING





# WHAT IS PARK & CONTROL?

## SIMPLE.

Park & Control is a comprehensive package of concepts and services for the management of private parking spaces.

We put – and keep – you in control with an effective management that ensures the correct and best possible usage of your parking facilities.

### **PARK & CONTROL LOOKS AT AND OPTIMISES:**

- Control of operations on the parking areas
- Revenue models for parking space usage
- Lease & rental of parking spaces
- Optimisation of land use

We create a tailor-made all-round solution that is perfect for you. For your business. For your customers. And for your bottom line.



## HOW DOES IT WORK?

**EASY.**

The car park surveillance offers various implementation options. In this way we guarantee the car park owner the maximum flexibility. Car park features are shown with signs complying with legal requirements.

### **WE'LL ENSURE THE EFFECTIVE IMPLEMENTATION**

The Park & Control team installs parking equipment and signage, issues parking permits and looks after the on-going upkeep and maintenance of the parking equipment. They also carry out routine and regular compliance checks to ensure that all agreed parking regulations are being adhered to.

By overseeing the fluent operation of the site, ensuring effective compliance management and taking care of the parking equipment maintenance, the APCOA PARKING Park&Control service ensures an enjoyable and positive parking experience for your customers.



# WHAT CAN IT DO FOR YOU?

## LOTS.

### YOUR ADVANTAGES

- Fast implementation of management concepts
- Improved operations, customer experience and parking safety
- Increase in parking compliance, parking revenue and space availability
- Reduction in over-stays, unwanted parking and operating costs
- Savings from the elimination of administration/handling costs
- Low or no capital expenditures and high profitability

### PARK & CONTROL CAN GENERATE HIGHER REVENUE

- by making more efficient use of your parking space
- by increasing parking frequency
- by optimising your operational hours
- by providing comfort and quality to bring customers back
- by creating unique pricing offers and payment solutions that improve customer satisfaction

# YOUR POSSIBILITIES

**What the APCOA enforcement services can do for you:**

- Enforcement Officers – deployed on foot, cycle, moped, car or removal truck
- Mobile CCTV vehicles
- Clamping and Removals
- Vehicle Pound Provision and Management
- Cash Collection and Management
- Notice Processing Team
- Representations and Appeals Service
- Bailiff Management
- Enforcement Software and Hardware – Supply, Support, Maintain
- ANPR (Automatic Number Plate Recognition) Monitoring and Enforcement System
- **AND MORE ...**

APCOA PARKING has been optimising the car park situation for example at shopping centers, supermarkets, swimming pools, health centers and also in private car parks.



# YOUR CONTACT



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## GENERAL INFORMATION ABOUT US

APCOA PARKING Group is the leading full-service parking management company in Europe. The company has over 45 years of experience and expertise in 13 European countries and an extensive portfolio of clients.

The Group manages about 1.4 million individual parking spaces. In doing so, APCOA uses its international experience to deliver future-oriented and innovative mobility services to customers and property owners at over 9,000 locations. The company's 5,000 employees contribute their know-how and local expertise to deliver excellent services to customers and business clients. APCOA's goal is to provide intelligent solutions in parking that meet the demands of the modern, connected consumers by providing them with an equally connected car park.

APCOA – we connect parking and mobility.

### **APCOA PARKING HOLDINGS GMBH**

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